

Green Digital Social

Social and economic participation

xpandFoundation
Social and economic participation

Progress Report 2013

2013

Chairman's message

Bruce Tuckman (1965) identified four stages of group development that have been widely applied to organisational development and management. The stages are Forming, Storming, Norming and Performing. Forming is self explanatory and is about putting the team and organisation together. Storming is about dealing with competing ideas, clarifying purpose and setting directions. Norming is about reaching agreement on strategy and priorities and Performing is about working together to achieve mutually agreed goals.

As we reflect on *xpand Foundation's* first year what becomes clear is that we have been through all four stages in a single year and not necessarily sequentially. There has been a high level of trust, strong leadership and task focus from the CEO and enormous goodwill, all of which have enabled the organisation to find its feet and get on with the job expeditiously.

A mission statement, objectives and organisational strategy have emerged, allowing the initial board to be expanded from three to six and the organisation to be incorporated as a company limited by guarantee. Whilst it is a not-for-profit charity the application for tax deductible status was not successful.

Andrew Mahar was contracted as CEO, whilst retaining his status as a company director and governance policies were adopted together with all necessary insurance policies and risk mitigation strategies.

The **xpand Foundation** is committed to an inclusive society that values the sustainable livelihood and happiness of every individual.

We create and support enterprises that encourage social inclusion of disadvantaged people to build their social and economic participation in a society committed to a green future in the digital age.

We are very grateful for the valuable professional support provided by *Baker McKenzie, Ernst & Young and McBain McCartin & Co* for helping establish *xpand Foundation* on a sound footing.

Strategically it was decided to keep activities focused on the reforestation and education initiatives in Timor Leste. This enabled a clear prospectus to be developed and partners to be engaged, partners we believe are there for the long haul; *Computershare, the Royal Botanic Gardens* and the participating schools.

I acknowledge the support of WithOneSeed Patron HE Dr José Ramos Horta; HE Abel Guterres, Timor Leste Ambassador to Australia; and the community of Baguia, Timor Leste. It is genuinely a cross-cultural project with enormous potential for expansion to other parts of Asia.

To my fellow board members and in particular Andrew Mahar, I say thank you. It has been a momentous year, much has been achieved in a very short time.

Adjunct Professor Hayden Raysmith AM
Chair



Starting afresh

Building a social enterprise from the ground up

Creation

The *xpand Foundation* established in April 2012 is a social enterprise committed to an inclusive society that values the sustainable livelihood and happiness of every individual.

A significant and generous financial contribution from *Infoxchange Australia* allowed the *xpand Foundation* to move quickly from conception to action.

And it is social action that drives the enterprise.

The *xpand Foundation* creates and supports enterprises that encourage social inclusion of disadvantaged people to build their social and economic participation in a society committed to a green future in the digital age.

Action

WithOneSeed

A significant amount of time over the past year has focused on building the *WithOneSeed* enterprise. This was made possible through a significant and generous donation from the Computershare – Change a Life Foundation that has provided funds over three years for reforestation in the sub district of Baguia (See *WithOneSeed* progress report on page 11).

WithOnePlanet

WithOnePlanet – Open education, is an online education learning management system being designed to deliver school education; school linkages between Australian and Timorese schools and; training materials targeted at subsistence farming communities. Much of the material delivered through the online system will be video based with an extensive range of worksheets and teacher notes for the delivery of the content. The first modules being developed will focus on the carbon cycle, culture and citizenship.

InfoTimor

The *xpand Foundation* has continued support to *Info Timor*, the first social enterprise in Timor Leste with a focus on using technology for social justice. *Info Timor* delivers computer training, internet and remanufactured computers from four technology hubs located in Baucau, Baguia, Suai and Liquica. Partnerships with the Friends of Suai, the Friends of Liquica and the City of Mooney Valley have been central to the success of these Hubs and the services that they deliver.

WithOneBean

The *xpand Foundation* is undertaking the feasibility into the establishment of an enterprise with a focus on Timorese coffee production and marketing. Called *WithOneBean – Conscience free coffee*, the aim is to deliver a fairer price for beans to subsistence coffee farmers. A way of achieving this is by establishing the infrastructure and skills to allow roasting and packaging at source. *WithOneBean* coffee will be grown, harvested, roasted and packaged in Timor Leste. Developing the capacity to value add to the coffee production process at source will help build village economies through a greater financial return to subsistence communities.

WithOneCrowd

No enterprise can exist without a solid network of associates to assist with building credibility; creating opportunities; providing a critic and feedback and; capital to seed projects.

The *xpand Foundation* has a network of corporate and enterprise leaders, leaders in education both school and tertiary, community leaders both in Australia and Timor Leste and government leaders at local, state and federal levels.

There are a small number of people who have been central to the development of *xpand Foundation* activities who require acknowledgement. Lyn Jenkin has been key in the development of the communications strategy and production of high quality resources. Mick Robertson from the RBGM has developed the *Carbon Futures* program that is at the heart of the education program. Mick also delivered the program at the inaugural environmental education week held in Baguia, Timor Leste in July. Angus Cameron from *Nomad Art* in Darwin has assisted in framing the education material around culture, citizenship and environment.

Starting afresh

Building a social enterprise from the ground up

WithOneDollar

Financial support has come from *Infoxchange* and *Computershare Change a Life Foundation* as described above. The *Telematics Trust* provided funds for the development of the *WithOnePlanet* elearning portal while the *Australian Government Department of Education* (formerly DEEWR) has provided funds to develop curriculum resources about sustainability and linking schools in Australia and Timor Leste.

The *City of Yarra* provided funds to allow the piloting of the *Carbon Futures* program to schools in the *City of Yarra*. This pilot was delivered in association with the Royal Botanical Gardens, Melbourne (RBGM). The association with the *RBGM* is strategically important for the *xpand Foundation* work both in Australia and Asia Pacific region. *RBGM* is the oldest environmental science organisation in Australia and has significant education and training resources that will make the *WithOnePlanet* education portal a very rich resource.

The *Friends of Liquica* and the *City of Mooney Valley* provided seed funds to establish *Info Timor Liquica*. *Info Timor Liquica* is based on the successful *Info Timor* model operating in Baucau and Suai. Education, training and employment for the youth of Liquica and connecting Liquica to the world are the key objectives of this work.

WithOneBoard

To the *xpand Foundation* Board members lead by Hayden Raysmith, I say thank you for your encouragement, trust and enthusiasm shown over the first year of operations. The contributions from the board members, made entirely in a voluntary capacity, have ensured that building the enterprise from ground up has been accomplished with clarity, humor and sense of purpose.

Andrew Mahar AM
CEO

xpand Foundation Board



Hayden Raysmith AM
Director / Chair



Andrew Mahar AM
Director / Secretary



Craig Kenny
Director



Kylie Bodenham CA
Director / Treasurer



Nina Collins
Director



John Clarke
Director

Green Digital Social

Vision

Social and economic justice

Mission

Promote the social inclusion of disadvantaged people of Australia and the Asia-Pacific region in projects that lead to local control of enterprises that have social, economic and environmental objectives.

Values

We recognise the importance of human rights, and understand that rights have associated responsibilities shared by people who espouse an inclusive civil and democratic society.

Ethics

We each have the right to be told the truth, to be treated with dignity and to be accorded respect for our human integrity.

We all have the responsibility to behave morally and to contribute to social values.

Integrity

We each have the right to be treated as a whole, valued individual.

We all have the responsibility to treat others equitably without the threat of racial, sexual or physical abuse, irrespective of income, ability or status.

Sustainability

We each have the right to material sustenance and physical wellbeing.

We all have the responsibility to practice sustainable use of the world's natural resources.

Inclusion

We each have the right of access to community services including online information services, without discrimination on the grounds of income, ability or location.

We all have the responsibility to be inclusive and encourage access to information and ideas including to online information services.

Empowerment

We each have the right to education and skills development to enable full community participation.

We all have the responsibility to ensure that those most disadvantaged in the community, including women, the elderly, the poor, the unemployed and those with disabilities are empowered to take control of their lives.

Innovation

We each have the right of access to the latest ideas relevant to our lives.

We all have the responsibility to promote innovation and the exploration of ideas in order to encourage happy and effective lives.





Changing the world, one seed at a time.

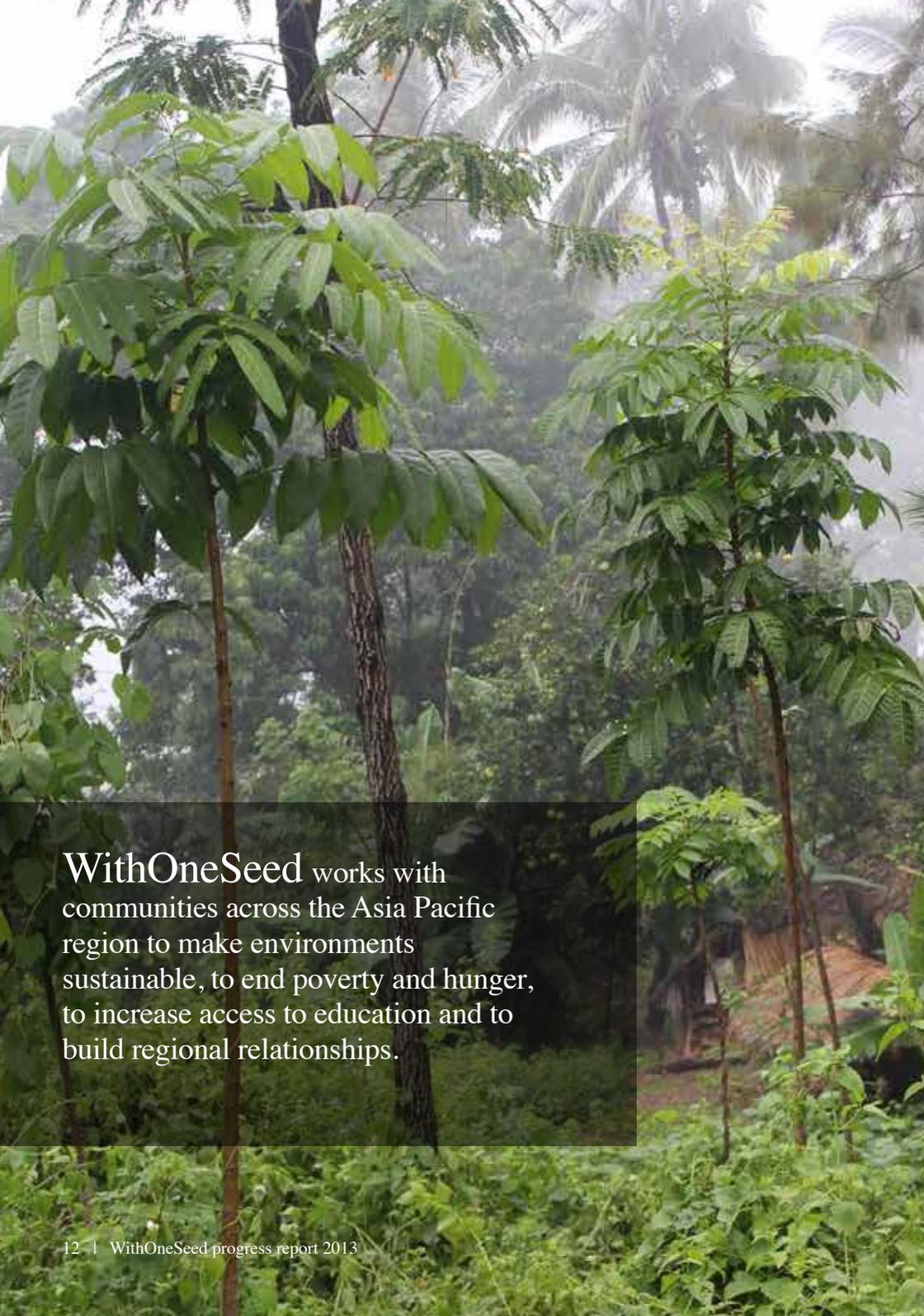


WithOneSeed

Social and economic participation

An xpend Foundation initiative

WithOneSeed Progress Report 2013



WithOneSeed works with communities across the Asia Pacific region to make environments sustainable, to end poverty and hunger, to increase access to education and to build regional relationships.

WithOneSeed is a social enterprise that is taking action on climate change through reforestation projects. It is dedicated to improving the resilience of rural and subsistence communities through the creation of activities focused on social and economic participation for all people irrespective of location, ability, income or education.

WithOneSeed's inaugural project facilitates the development of sustainable reforestation projects through the establishment of village-based Community Tree Cooperatives and community-based plant nurseries in Timor Leste.

WithOneSeed is working with subsistence farming communities to generate an income from reforestation of their land and as an extension build local economies, boost education and training, and deliver social and economic participation.

Jose Ramos Horta – *'... this initiative, WithOneSeed, is one of the best and nicest and hopeful initiatives I have seen ...'* HE Jose Ramos Horta, Former President of Timor Leste, Nobel Peace laureate and Patron of WithOneSeed. November 2012





WithOneSeed we're working
for environmental sustainability,
one seed at a time.

Reforestation

Reforestation is a key response to global climate change. It provides a highly effective form of carbon capture and storage while reducing soil erosion and degradation and improving the habitat and water table.

WithOneSeed works with subsistence farming communities in Timor Leste to establish village-based reforestation projects led by local Community Tree Cooperatives and nurseries.

Reforestation impact snapshot

- 3 village/school based plant nurseries established
 - 22,000 mahogany trees under community tree cooperative management
 - 15,000 mahogany seeds under propagation for planting in Dec 2013.
- Reforestation activities include:
- establishing tree nurseries
 - propagating of seedlings
 - enlisting members to establish Tree Cooperatives
 - distributing and planting-out of seedlings
 - horticultural training in propagation, planting and care of trees
 - training for the operation and financial management of cooperatives
 - monitoring of the progress of horticultural and administrative progress
 - management of payments for successful plantings.





WithOneSeed we're working
to end poverty and hunger,
one dollar at a time.

Economic participation

Increasing social and economic participation in subsistence communities, helps end poverty and hunger, provides education and training, creates employment opportunities, raises living standards and improves infrastructure.

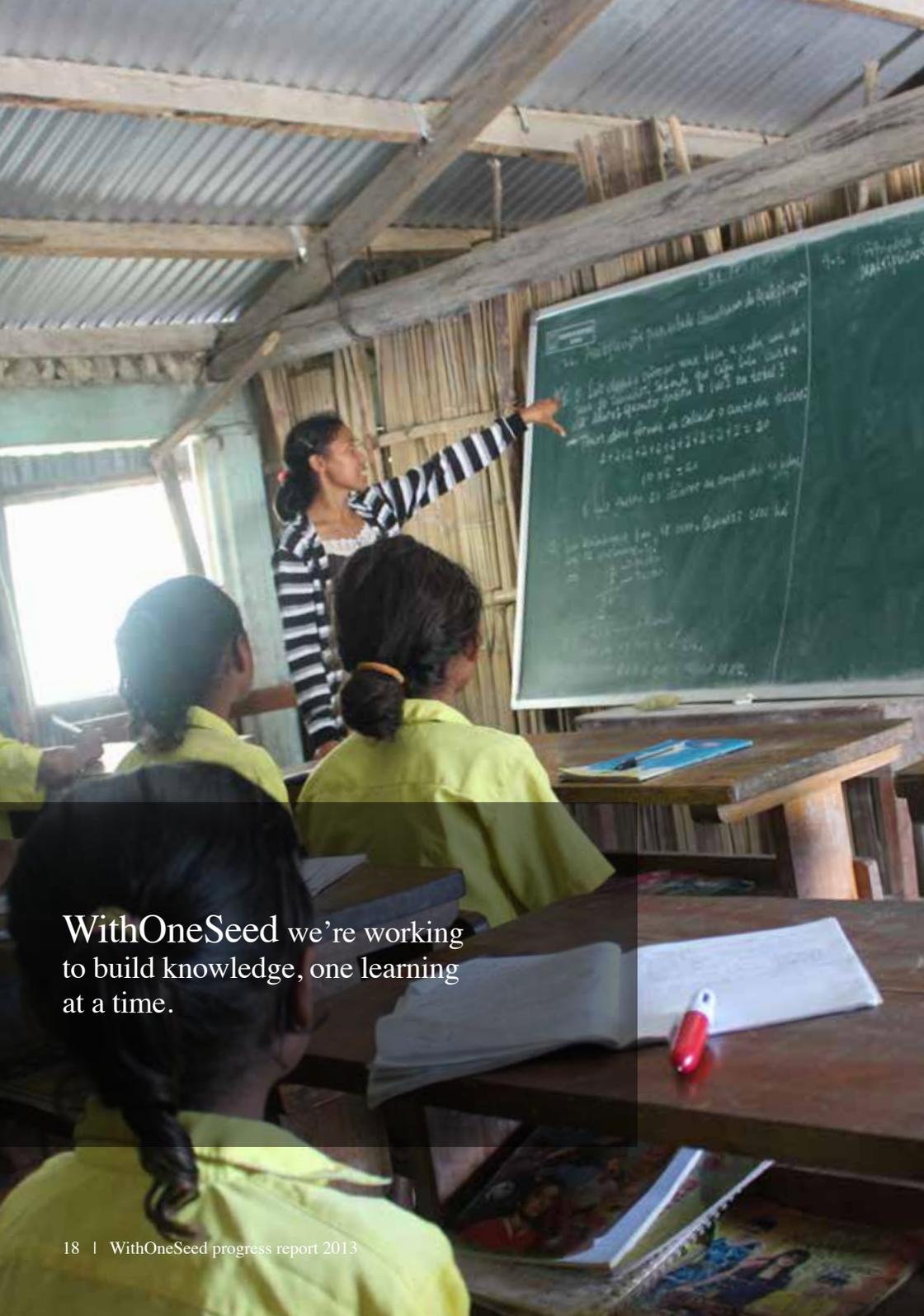
WithOneSeed makes annual payments to members of the Community Tree Cooperatives for managing and maintaining trees. This significantly increases their annual income, which is less than a dollar a day in rural communities.

Economic impact snapshot

- 140 subsistence farming families earning an income for tree management
- Over 20 thousand dollars paid to farmers to date
- 8 staff directly employed in Baguia, Timor Leste by WithOneSeed.
- improved income for subsistence farmers
- social and financial development of village communities
- support for family communities
- employment opportunities in village communities
- improved education and training opportunities for subsistence communities.

Economic participation resulting from program activities includes:





WithOneSeed we're working to build knowledge, one learning at a time.



Open education

WithOneSeed is developing curriculum resources in the areas of environment, citizenship and culture. The programs encourage school communities in Australia to connect with village-based schools across the Asia Pacific region, to establish collaborative learning and to support each other through educational and awareness-raising programs.

Village-based Technology Resource Hubs provide access to 21st-century communications technology and a range of education, training and e-learning opportunities for people living in village communities.

Open education impact snapshot

- Development of Carbon Futures program in association with the Royal Botanic Gardens, Melbourne.
 - Participation of over 250 Australian students in the program
 - Inaugural WithOneSeed Education seminar held in Timor in 2013 with participation of 80 teachers and 350 Timorese students in the program.
- Open education activities include:
- horticultural, admin and financial education for Tree Cooperatives
 - environmental education and interrelationships between Australian and Timor Leste schools
 - raising intercultural awareness
 - raising awareness of climate change
 - developing an e-learning portal.





WithOneSeed we're working to build relationships, one partner at a time.



Regional partnerships

WithOneSeed is building partnerships across the Asia Pacific region to build social and economic participation through educational, cultural and people-to-people links. Establishing productive relationships will ensure the next generation understands their role and responsibilities as global citizens.

Partnership impact snapshot

- Development of cultural awareness program between school communities in Australia and in Baguia, Timor Leste
- Five schools in Australia building regional awareness through WithOneSeed partnership program
- Thirty-Five schools in Baguia, Timor Leste building regional awareness in WithOneSeed partnership program
- Establishment of Technology Resource Hub in central Baguia to allow communications between partner schools in Australia and Timor Leste using modern technology.

Regional partnerships resulting from program activities include:

- involvement of Australian communities in supporting developing communities
- growth in educational opportunities in Timor Leste
- development of technology hubs in Timor Leste
- employment opportunities in communication technology in Timor Leste
- increased awareness of environmental responsibilities
- acceptance of responsibility for personal carbon footprints.



WithOneSeed Activists



Andrew Mahar
WithOneSeed co-founder



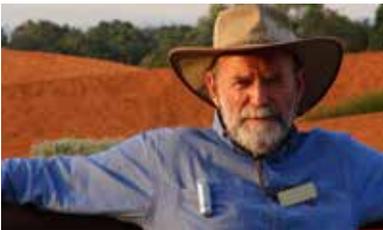
Leopoldina Guterres
WithOneSeed co-founder and
Project Manager (Timor Leste)



John Tadeo Gusmao (1965 to 2012)
WithOneSeed co-founder



Lyn Jenkin
WithOneSeed Communications



Mick Robertson
WithOneSeed Open Education Advisor



Angus Cameron
WithOneSeed Open Education Advisor

WithOneSeed Staff (Timor Leste)



Pedro Simoes
WithOneSeed Program Officer



Emilo De Oliveira Guterres
WithOneSeed General Project Officer



Julio Luis
WithOneSeed Nursery Coordinator



Januario Dias
WithOneSeed Nursery Officer



Martinha Das Neves Simoes
WithOneSeed Secretary and Finance



Teresa Pereira
WithOneSeed Technology Hub Officer



WithOneSeed is an xpanse Foundation initiative

The xpanse Foundation acknowledges and thanks Computeshare – Change a Life Foundation for its generous support of WithOneSeed

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